

Brand Name: GreenPlanet Nutrients

Date: 20/10/2022

Video Duration: 60 Seconds

Subject: The 1 Part Medi One Feed Program

Scene	Narrative	Animation Idea
1.	-	The "GREEN" GreenPlanet Nutrients Landscape Logo (See photo reference A.) transitions into frame on a black background.
2.	1 Part Medi One Feed Program. A complete feed program formulated for the medical grower	A gardener holding the vector bottle of medi one (See photo reference B.), smiling with a thumbs up, as face mask and hair net fall onto their head. (See photo reference C.) Maybe we could also have the universale symbol of medicine appear (see photo reference D.)
3.	For use in outdoor, soil and soiless mediums.	Let's have the "outdoor" icon (See photo refernce E.) and the soil/soiless icons (See photo refernce F.) transition into frame in an interesting and clear manor, along side the text "outdoor" and "soil/soiless".
4.	*Disclaimer - Do not use in hydroponics*	Lets have this display in small text below the icons and text from the previous scene.
5.	This Feed Program contains one base nutrient and four additives.	Let's highlight the base nutrient icon (See photo reference H) once and the addive icon (See photo reference I.) four times to allign with the narrative.
6.	Medi One is our organic, liquid, base nutrient.	The Medi One vector bottle (See photo refernce B.) to transition into frame. Then we will have the liquid icon (See photo reference G.) appear when the word "liquid" is said. The base nutrient icon (See photo reference H.) will appear when the word "base" is said.
7.	A well-balanced blend of organic ingredients that produce vigorous growth in the vegetative stage.	An animation of a plant (preferably something that looks like a tomato plant) growing quickly from seed to plant. Have the vegetive stage icon (See photoreference J.) appear somewhere during this scene.
8.	Medi One aids in the resinous aromatic flora production within the flowering stage.	Let's focus on the ripening tomato on the tomato plant.
9.	Medi One is also OMRI-Listed. This means that the ingredients that go into producing Medi-One are backed against industry standards for organic fertilizer production.	Please show the OMRI listed logo (See photo reference P.) at this point.

Scene	Narrative	Animation Idea
10.	Ocean Magic, Liquid Weight, Massive, and Rezin are our liquid additive nutrients:	Lets have the liquid icon (See photo refernce G.) appear, alongside the addivite icon (See photo refernece I.) Pleas use your best judgment for how this looks.
11.	These four additives are formulated to support a specific area of the plant's growing stages, ensuring maximum yields within every crop.	Have all 4 additives appear in frame. (See photo refernce L, M, N, and O)
12.	Ocean Magic contains natural kelp to support vigorous vegetative growth	Zoom into Ocean Magic, (See photo reference L.) to transition and have a cheque mark appear. (Use your best judgement on how scenes 12-15 should transition and look overall)
13.	Liquid Weight supplies a readily available blend of carbohydrates to support beneficial microbes.	Zoom into the bottle of Liquid Weight (See photo reference M.), have a cheque mark appear.
14.	Massive is our premier flowering additive to maximize your yields for harvest.	Zoom into the bottle of Massive, (See photo reference N.) have a cheque mark appear.
15.	Rezin is our terpene enhancer to increase flowering plants' aroma and flavour profile.	Zoom into the bottle of Rezin, (See photo reference O.) have a cheque mark appear.
16.	Here are 5 Reasons why you should buy the 1-Part Medi One Feed Program today !	Show our medical grower again, looking excited with a thumbs up
17.	<ul style="list-style-type: none"> - OMRI Listed - Organic Medi One base nutrient for the medical grower - Unique Ingredients - Instantly Bio Available - Award-Winning 	Please display text as bullet points that transition onto screen as the nararator reads them out. Show these as a list. Have our medical grower checking out the list and reacting happily/excitedly/energetically.
18.	Visit our website www.greenplanetnutrients.com to learn more about this feed program. Or use our online nutrient calculator to start growing today!	Transition out to a mobile device or desktop device to indicate to go online. Have our website address appear.



Photo Referance A.



Photo Reference K.



Photo Reference B.



Photo Reference L.



Photo Referance C.



Photo Reference M.



Photo Referance D.



Photo Reference N.



Photo Reference E.



Photo Reference O.



Photo Reference F.



Photo Reference G.



Photo Reference P.



Photo Refernce H.



Photo Reference I.



Photo Reference J.